

Transforming Logistics Landscape





Content

63)

Strategic cooperation

Case Study



Reality and challenges of logistics in Vietnam



We start from understanding





Lack of qualified operation team



Difficulty in analyzing data to support decision making



Ability to adapt to changes which are not timely



Facing an increasingly complex business environment













Lack of control, information and fullchain visibility at all levels



Ability to optimize operation with flexible solutions is limited



Ability to track & trace, to control shelf-life, good status is still low

Concerns arise throughout the logistics chain



FULL CHAIN CONTROL

COST OPTIMIZATION

RISK CONTROL

SERVICE QUALITY

CONCERNS • How to manage support the support of th

- There is no inbound plan to arrange receiving proficiency.
- Manual inventory allocation plan
- · Using vendors inefficiently
- The delivery status cannot be tracked
- No strategy to import, store and export (manually)
- The storage area has not been optimized
- Low productivity
- Failure to timely control warehouse operations
- Inventory deviation
- Lots of out-of-system processing
- System is not integrated

- Collect order information from multiple disjointed sources
- Manual planning takes time, is not optimal
- · Not track & trace in time
- · Manually cost control
- Low delivery productivity, cannot control over delivery staff

STAGE

PURCHASING

PRODUCING

TRANSPORTING

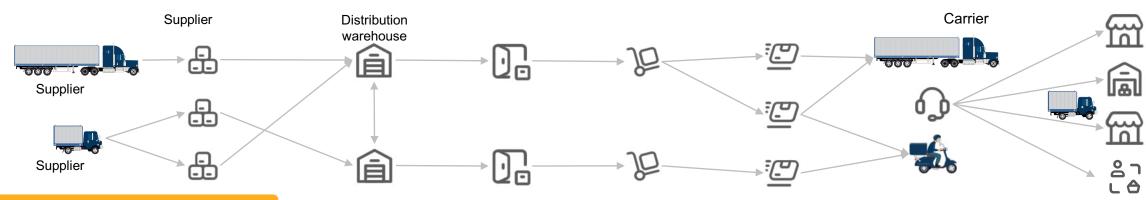
INBOUND

STORAGE

OUTBOUND

PLANNING

SHIPPING



LOW PRODUCTIVITY & LOST IN CONNECTION

- Purchasing Department
- Supplier
- Planning Department
- Accounting

- Planning Department
- Transportation planning
- Warehouse
- Accounting

- Planning Department
- Warehouse (inbound, outbound, inventory)
- Accounting
- Sales

- Planning Department
- Coordinating Department
- Sales
- Accounting
- Customer service

PRIVATE AND MANUAL SYSTEM

- ERP
- TMS
- Exce

- ERP
- TMS
- Excel

- Excel
- Separate accounting system

- TMS
- Excel
- DMS

Specific difficulties of each enterprise



• Difficult to optimize fleet expense

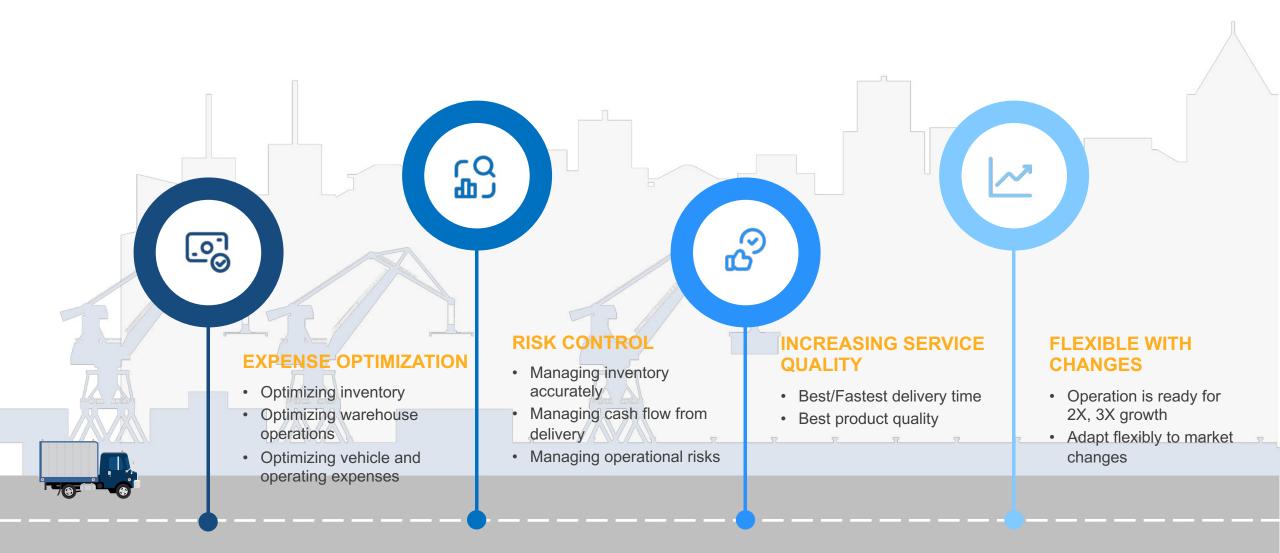
	MANUFACTURERS		DISTRIBUTOR, RETAIL		
	Factory - Warehouse	Factory – Carrier	Retailers - Warehouse Management	Retailers - Transportation Management	
Illustration	BONG CO QUAT DIE		Dincerns	GENADEST STATE OF THE PARTY OF	
Operation	 Pressure from supplying material fully & accurately for production line Difficulty in searching for material with manual storage for many product codes 	 Pressure of fast delivery, enough products for distributors Pressure of incident control and manual communication zalo, phone 	 Pressure to manage many shippers and many different items Difficulty in arranging goods in peak season Manage batch/lot, shelf-life 	 Complicated shipping methods for GT, MT, KA., Ecommerce channels Wasting time queuing supermarket channel The binding procedure for each receiving point is different How to optimize the delivery route? 	
Management	Low inventory accuracyLoss of goodsDepending on labor experience	 Difficult to find the optimal solution for vehicle Pressure to reduce transportation costs 	Optimizing inventory expenseLoss controlOperation control	 Complex fleet and lack of tools management Taking times to manage customer complaints and grievances 	

• Difficulty in Fleet and expense

management

Clearly see 4 common challenges

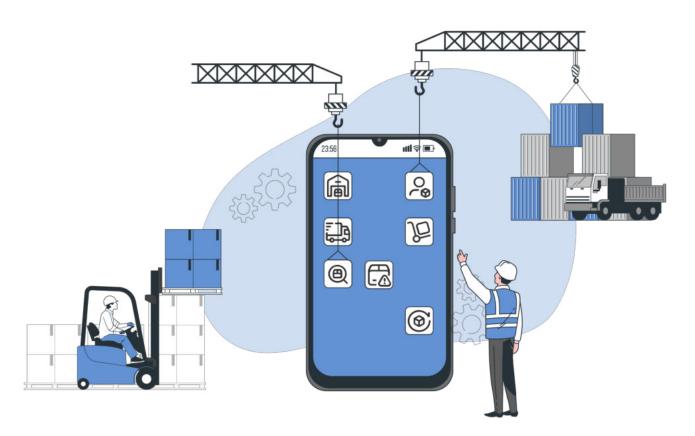




And the trend of change



"Gartner research shows that all the leading companies in Supply Chain are well aware that **Technology** is the advantage and competitive strength" (*)



20-29% of Vietnamese enterprises are expecting to transform to change the logistics platform by applying IT with 4 models (**)

- Tracking & Tracing
- Warehouse Management
- Transport Management system
- Barcode Scanning & RFID

(*) www.gartner.com/smarterwithgartner/gartner-top-8-supply-chain-technology-trends-for-2020

(**) Logistics Report 2020_Ministry of Industry and Trade

Therefore, we can orient to lead the change



Modern, high-productivity warehouse and transportation system



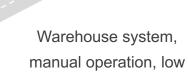
Closely and clearly
connection in enterprise
operations (Sales,
Planning, Warehouse,
Transportation, Customers,
Suppliers)



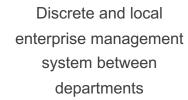
Operating staffs have
good management ability,
high efficiency and good
adaptability to technology

Vietnamese
operate on
technology parts of the state of the st





productivity



Low productive operating staffs, lack of management capabilities with technology

Vietnamese enterprises operate individually, dispersedly and only optimize their own interests. Lack of connection and resonance, sharing under an ecosystem.

6 groups of solutions that Smartlog brings to you





Personnel training

- Training personnel according to standard procedures
- Training on advance managing skills with supporting tools such as Dashboard LPI, Report System



Procedure standardization

- Setup closely, standard and simple operating procedure
- Smart system help re-concile transactions in the chain.



Logistics ecosystem

Warehouse, Transportation and Exchange integrates with external system.





Quality control

- Managing goods via QR code/scanning on mobile app
- Tracking batch/lot/shelf-life detailed product
- · Control status of goods



Operating tactics

- Inventory, outbound tactics
- Automatic delivery planning tactics
- Warehouse network distribution tactics



Analytics tools

- Statistics, alerts for user in unusual and exceptional cases
- Clear warehouse, transportation performance, and full-chain metrics, easy for decision-making

6 steps to accompany enterprises



1 AS-IS/ BASELINE 2 AS-IS VS BEST PRACTICES

3 SOLUTION DESIGN

4 Implementa

Go-live & support Co-operate,
Expand and
Upgrade

Understand the reality from all angles

- Expense
- Procedure
- System
- Personnel
- Target

• Build a

questionnaire

Collect expensesUnderstanding the

Site survey

Interview

reality

Challenge

Compare reality with best practices

- Concern
- Cause
- Affect
- Comparison with best practices
- Preliminary orientation

Current expenses analysis

Collect best practices that

are suitable for specific

versus best practices

· Compare and evaluate as-is

customers

Target

Propose suitable operating model based on customer's goals, priority, appropriate time and expense

- Deploying solutions synchronously
- Appraisal and evaluation/adjust ment with users
- GOLIVE

5

- 24/7 SUPPORT
- Extend the solution
- Complete supply chain
- Full chain optimization solution

Approaching

- Model Design
- Test run and compare models
- Feature design
- Procedure design
- Designing training programs
- System deployment
- User training
- Standard procedure training
- Personnel proficiency training

- GOLIVE
- 24/7 SUPPORT
- Evaluate project value
- Evaluate expansion opportunities
- User Interview

Result

System design – Tobe Blueprint

- System golive
- Result of
 personnel training

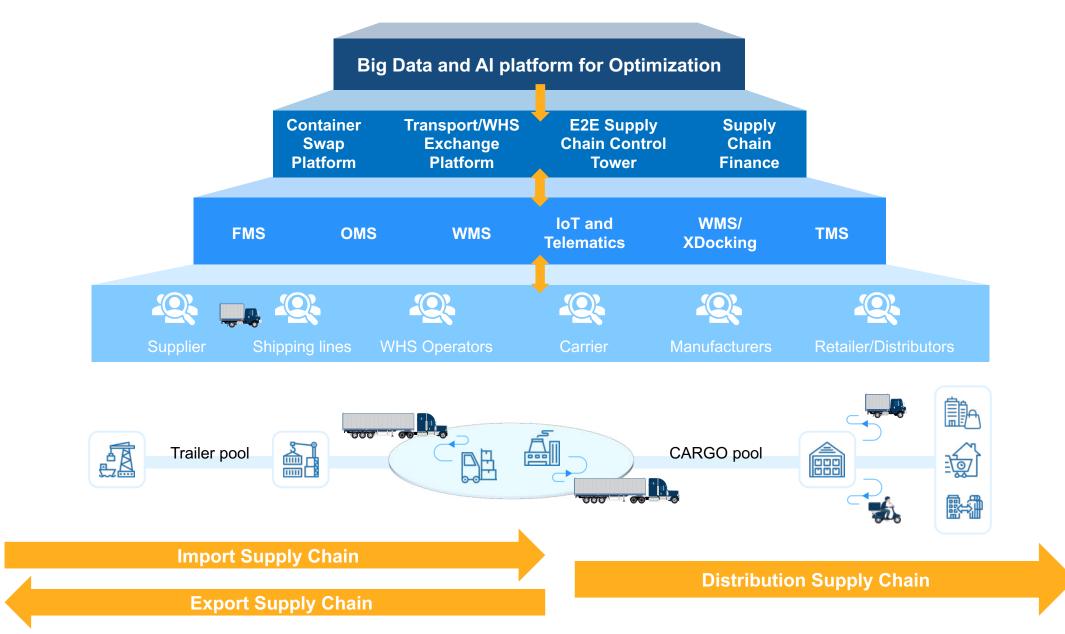
Project evaluation profile and the

profile and the opportunity to expand

As-is Review Documents

With the mission to create a comprehensive logistics platform for the future

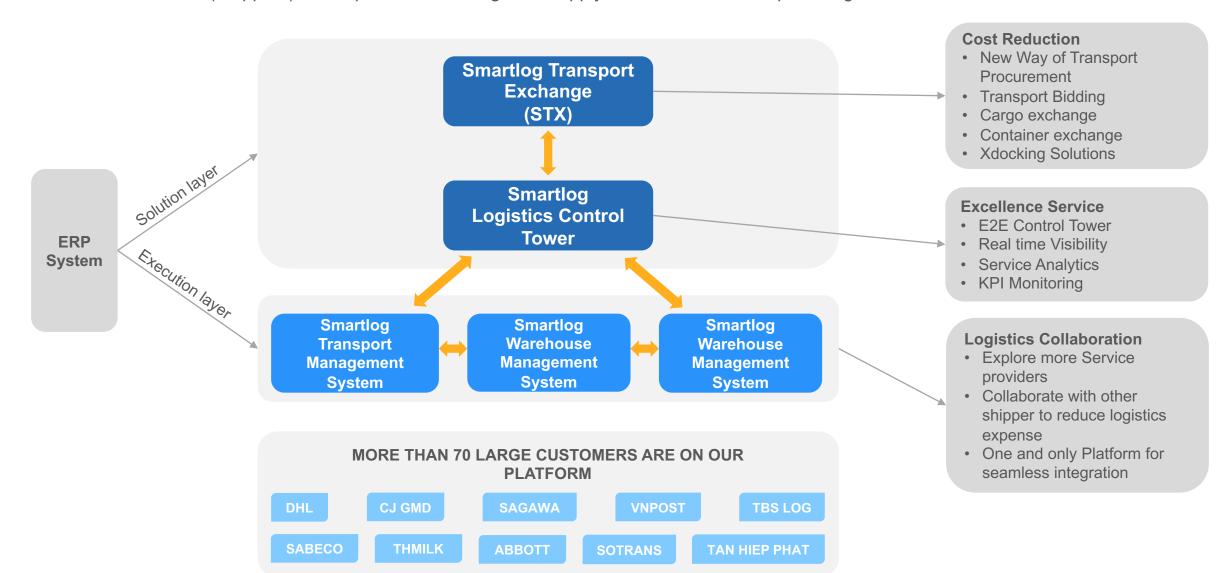




Helping businesses expand IT platforms for the entire supply chain



Clients (Shippers) can implement Smartlog E2E Supply Chain Platform to improve logistics model



Set of 5 core and pioneering products





Start with CMA CGM, Maersk, Hapag Lloyd,
 Trucking Alliances Expanding Other Shipping Lines

>100 Re-Use Request/day

st)(

- Cooperate with VNPost, HTC,.. 100 transactions/day
- 2020 expectation: Total transaction Value: 5 Mil USD





- Supply chain solutions for distribution trucking and Im-Ex container
- B2B marketplace
- Focus on large and medium size clients
- Minimize account acquisition time
- Little efforts, greater result



LaaS

Platform



Order System (SOM 4.0)



Container, Truck

Transport System (STM 4.0)

Saas(Software as a service)



IB-OB

Warehouse system (SWM 4.0)

 Software As A Service (SaaS)

 Convertible to traffic in marketplace within short time with multi transaction

Constantly innovating to develop intellectual products





Smartlog has been honored to receive the **Sao Khue Award** for 3 consecutive years for the trio of software solutions for optimizing logistics resource management..



2019

Sao Khue Award for Transport Management Solution (STM)



2020

Sao Khue Award for Warehouse Management Solution (SWM)



2021

Sao Khue Award Container Optimization Solution (COS)







Accompanying leading customers in the manufacturing and distribution industry

F X mart





LEADING ENTERPRISE OF BEVERAGE INDUSTRY (Solution : SWM, STM, CONTROL TOWER)













• Number of sub-vendors : 30

• Number of warehouses : 100





DISTRIBUTION (Solution: STM, SWM)



PRODUCTION AND DISTRIBUTION OF CHEMICAL PRODUCTS FOR MULTI-INDUSTRY

• Number of daily truck : 70

• Number of daily trip: 100

• Number of order/day : 500

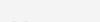
• Number of vehicles: : 15





One Mount









DAIRY PRODUCTION AND

• Number of daily truck: 184

· Number of daily trip: 94

• Number of sub-vendors: 11

• Number of warehouses: 8









 $\cap \cdot \cap$

NAIVI-IANO

LEADING ENTERPRISE OF FMCG DISTRIBUTION (Solution: STM, SWM)

Number of order/day : 4200+

Number of daily truck : 2000+

Number of daily trip: 700

• Warehouse m2 : **30.000m2**

Number of vendors: 30+





PRODUCTION AND DISTRIBUTION OF CONSTRUCTION PRODUCTS (Solution: STM, SWM)

• Number of daily truck : 100

• Number of daily trip : 200

Number of order/day : 500

Number of vehicles: 200

• Number of warehouses: 3

• Warehouse m2 : >10.000m2















Becoming a technology platform to help logistics enterprises expand and develop





LEADING GROUP OF PORTS AND LOGISTICS ECOSYSTEM (Solution: STM)



• Number of daily trip : 300 - 500

• Number of order/day : 1000

• Number of vehicles: 180









LEADING COMPANY OF LOGISTICS (Solution: STM)

• Number of daily truck : 200-300

• Number of daily trip : ~200

• Number of order/day : ~300

• Number of vehicles: 155











LEADING COMPANY OF LOGISTICS (Solution: STM)

• Number of daily truck: 300-500

• Number of daily trip: 300-500

• Number of order/day : ~1000

Number of vehicles: 905 trucks



TAN CANG SONG THAN ICD

























LEADING COMPANY OF SUPPLYING LOGISTICS INTEGRATION SERVICE & SUPPLY CHAIN SOLUTION (Solution: SWM)

• Number of daily truck : ~300

• Number of daily trip : ~200-300

• Number of order/day: 1000

Number of vehicles: 115

• Number of warehouses: 7

• Warehouse m2: 230,000 m2















TBS LOGISTICS (Solution: SWM)

• Number of daily truck : ~2000

• Number of order/day : ~10.000

• Number of vehicles: 68

• Number of warehouses: 7

• Warehouse m2: 220.000 m2





TOP 10 LOGISTICS COMPANY WITH NETWORK OVER 100 COUNTRIES

• Number of warehouses: 6

• Number of order/day : 200-500

• Warehouse m2:7,500 m2











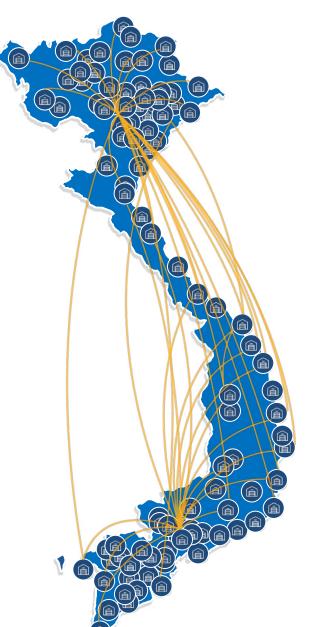




Smartlog's footprints have been placed all over the country









Proud to contribute value to the enterprise and the entire industry







Reducing 10-15% of full-chain general operating expense from comprehensive connection of systems on 1 ecosystem



Increasing customer service quality



Boosting creative spirit and innovation in business



Increasing sensitivity and adaptability with changes

With a team of talented Vietnamese professionals



Vi Lai - Head of Sales

- EMBA, QUAM University, Canada
- 17 years in logistics, supply chain, sales and business development working in APL Logistics, Schindler, Panalpina, DHL Ecommerce



Thành Lai – Head of Operation

- · Bachelor of Logistics, HCMC Transport University
- 6 years in logistics, operation, and consulting
- Used to work in CJ Gemadept Logistics



Hanh Đỗ – Head of Al and Data Sciences

BA in Finance, ACCA

Corporate Finance

- Ph.D. in Mathematics, UC Berkeley, USA
- His recent research deals mainly with Mathematical Foundations for Al. Machine Learning and Optimization for Logistics

• Over 10 years of experience in Audit and

 Used to work for multinational companies : PwC Vietnam, Suntory Pepsico Vietnam

Beverage, Anheuser-Busch InBev BU SEA

Hùng Đặng – Head of Technology · Master of IT, JAIST, Japan

- 10 years in large scale technology
- · 7 years working in Japan: Tsudakoma, Hayabusa



Kurt Binh - Founder/CEO

- Graduate of Master Supply Chain Management, MIT, the U.S.A
- 17 years of experience in logistics industry and supply chain, consulting logistics projects



Nam Đoàn- D.Head of Platform

- Msc, Logistics Management, Rotterdam, The Netherlands
- 8 years of experience in logistics operation and business development
- Used to work for Gemadept Logistics, Maersk, Ceva Logistics and Ecotruck.



- BA, Economics University of HCMC
- · 10 Years of experience in logistics consulting and solutions
- Worked: CJ Gemadept Logistics, DHL Supply Chain



Giang Lê - Program Manager

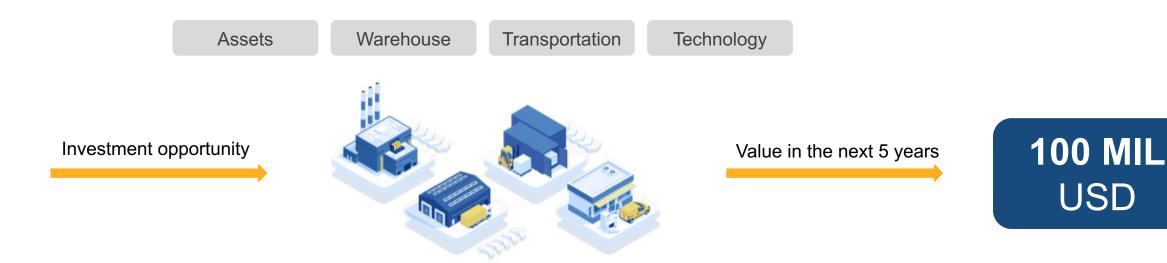
- · Master of Business Analytics and Science Management.
- · Over 7 years of warehouse, ecommerce management and designing solution.
- Used to work for multinational companies such as: Singlun Global, Lazada, Noon Ecommerce,





Smartlog is building the best, largest and only Logistics integrated ecosystem in Vietnam and Southeast Asia





VISION

Become the first integrated platform and ecosystem for logistics operation with the largest coverage in Vietnam - ASEAN

Founded in 2015

Employee 100+

MISSION

Engage, Provide and Improve efficiency for all stakeholders in supply chain through E2E Platform by leveraging Technology and People and Assets

Head office
HO CHI MINH CITY



Ecosystem of solutions





Transportation

Management Solution
STM



Painpoints and STM solution



Painpoints

- Difficult to control vehicle operation and delivery staff
- 02 Manual and suboptimal planning
- 03 Manual & inefficient fleet expense control,
- 04. Slow to analyze and make decisions
- 05 Discrete and local system platform

SOLUTION

100% full visibility

O1 STM provides full visibility for all delivery operation, COD, e-POD and expense

Automatically planning

Planning according to optimal goals
Planning with tactics constraints and priorities

Expense control

Recording arisen expense, repair, registration
Recording Vendor's expenses & billing

Reporting tools

04 Dashboard anf Report

03

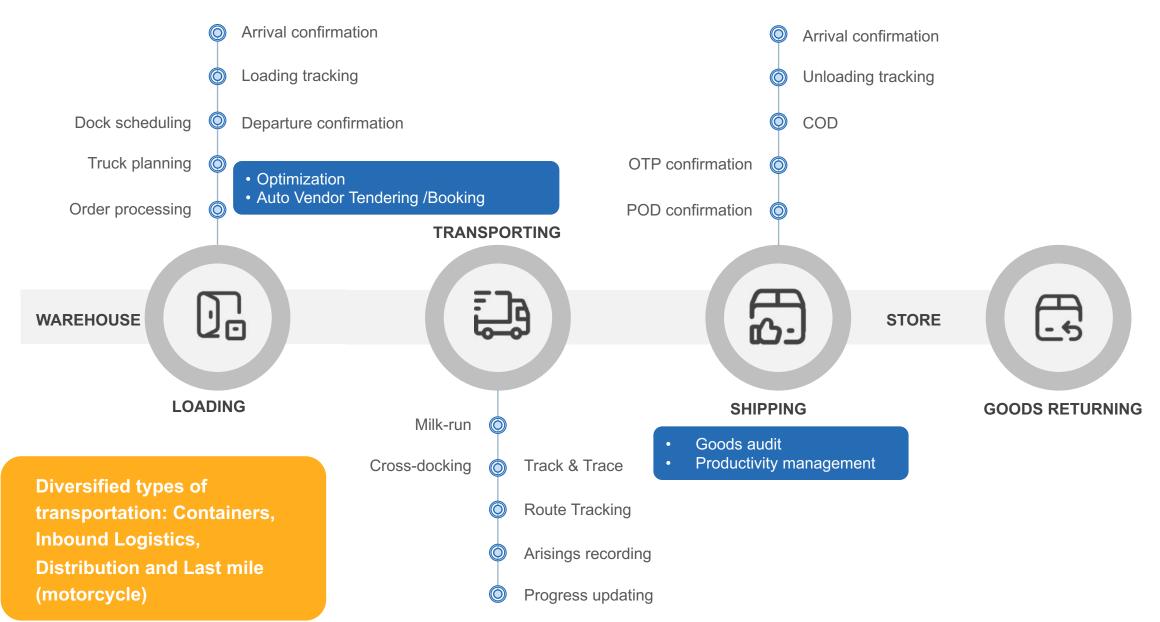
05

Integrating solution

Synchronize with ERP (SAP, Info, Oracle..)

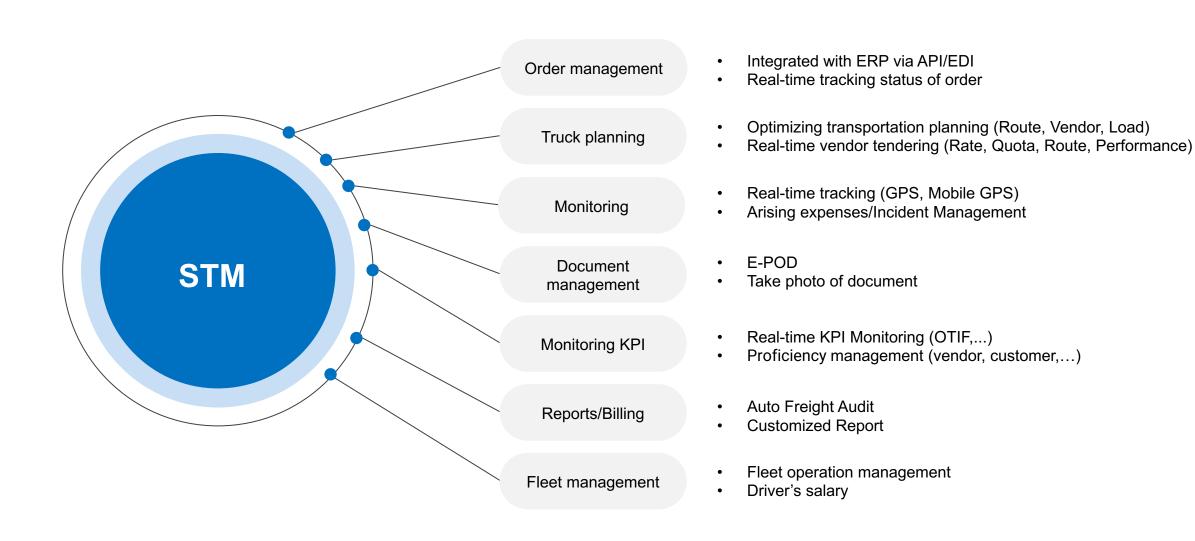
STM - Comprehensive solution to control the entire transportation chain





Fully functional system for operation and management





Order Management becomes simpler





Planning

Sending to Vendor

Track & Trace

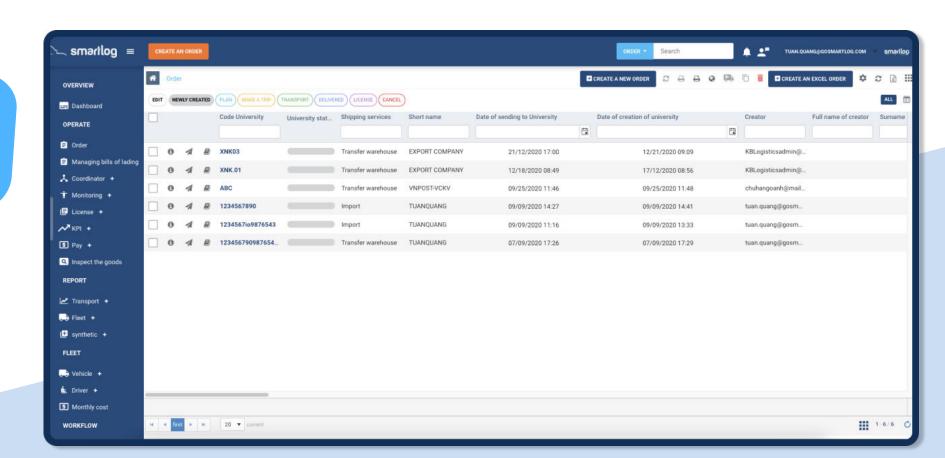
Report

Mobile App

Easily upload order and to tracking status of goods. It's so convenient.

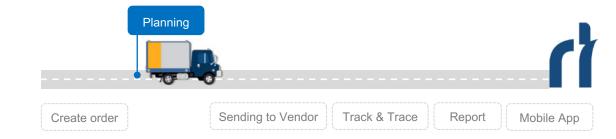
- Order management staff



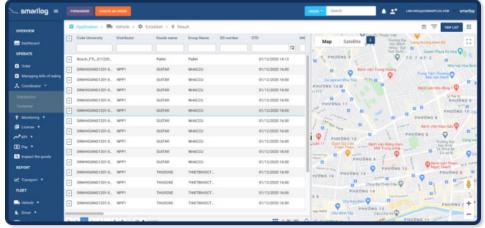


- Easily tracking order
- Integrating to receive order

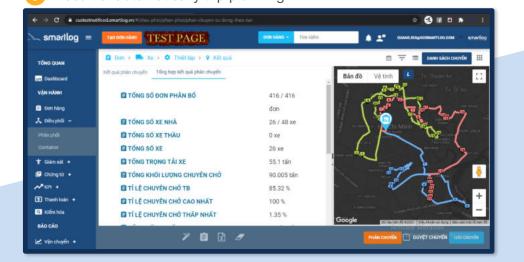
Automatically planning within 3 steps



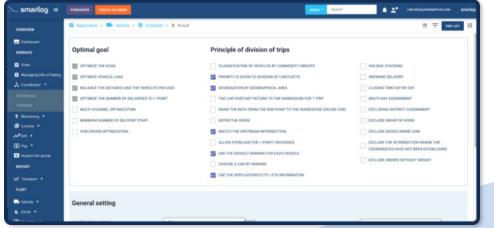
1 Choosing order and vehicle



3 Result of automatically trip planinng



2 Create set parameters and constraints



No more difficulty in truck planning, great!

- Captain of coordination team

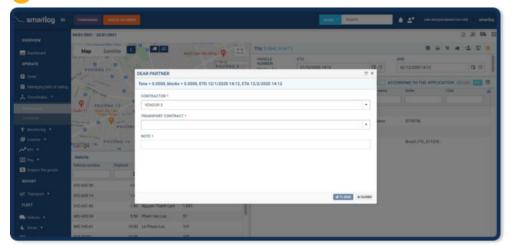
Reducing time to plan fron 2 HOURS to 15 MINUTES



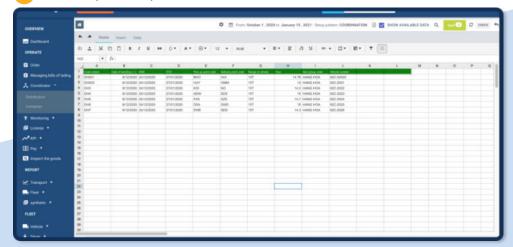
Quickly sending order to Vendor



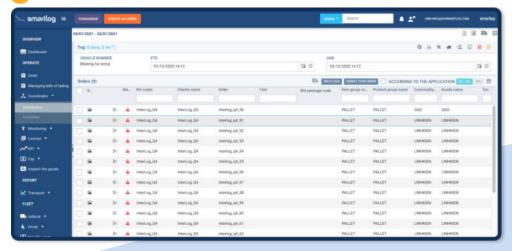
Order is sent to Vendor



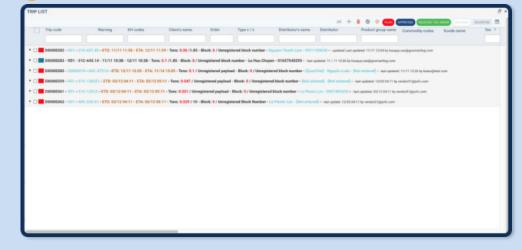
3 Vendor updates trip information



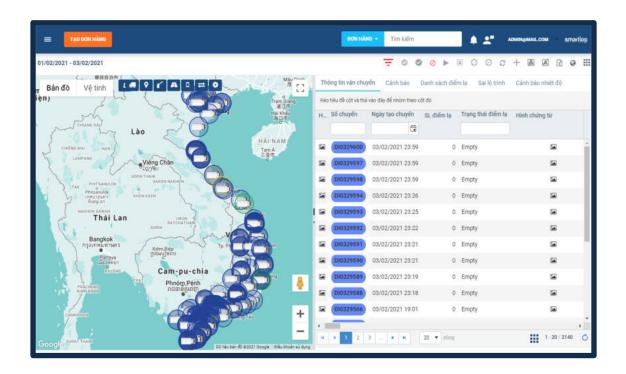
Vendor takes order



4 Approved trips will be sent to the driver's Mobile App



Real-time tracking



- Tracking detailed route through GPS
- Route display, strange spot warning



UPDATING STATUS BY COLOR



Can immediately see where the truck is, what the status is. Alerting long stops. The management becomes more effective.

- Fleet supervisor



Lively and intuitive Dashboard

Report

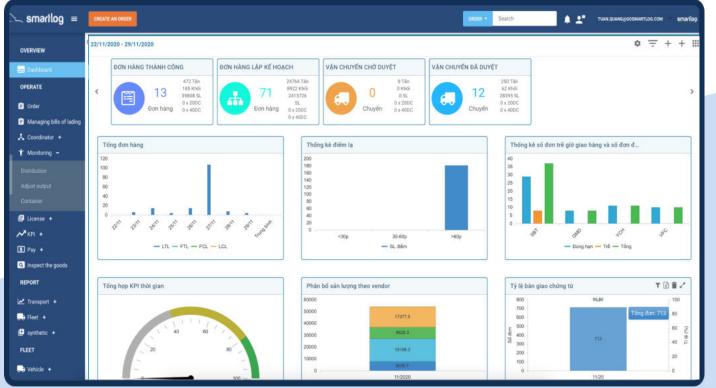
No need to wait for daily report from the staff, checking, tracking and making decision immediately.

- S&OP Department

Create order Planning Sending to Vendor Track & Trace Mobile App



- 100% support to tracking and making decision
- Accurate, intuitive





- System with more than 80 reports to serve different operational needs and can be customized according to customers
- Dashboard for management on convenient mobile app

Mobile app for driver



Create order

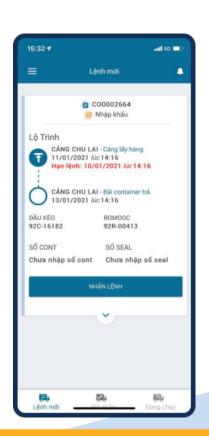
Planning

Sending to Vendor

Track & Trace

Report









"I create app that even the the U50 – U60 elders still can use it easily.

- STM Developer



- Updating real-time delivery status
- Updating e-POD
- Updating incidents and arised costs

Helping customer to connect with over 30 GPS Suppliers

- Shipper



Over 30 GPS suppliers have been integrated with Smartlog system on over 10K vehicles

#	GPS Provider's Name	Method
1	ADA	API
2	Adsun	API
3	Bình Anh	API
4	Bình Minh	API
5	Bistech	API
6	Instek	API
7	Định vị VN	API
8	DSS	API
9	Điện tử Bách Khoa	API
10	Định vị Bách Khoa	API
11	Eposi	API

GPS Provider's Name	Method
Giám sát hành trình	API
Hưng Thịnh	API
Khánh Hội	API
Vietmap	API
Smartpacking	API
THK tracking	API
Triều An	API
Vcomsat	API
Vietcom GPS	API
Viet global	API
Vinh Hiển	API
	Giám sát hành trình Hưng Thịnh Khánh Hội Vietmap Smartpacking THK tracking Triều An Vcomsat Vietcom GPS Viet global



When we used STM, Smartlog has helped

us to integrate with GPS of our 7 transport partners. No more logging-in a lot of pages

to tracking. "

- Smartlog GPS integration Platform ready to use without any cost for deployment.
- GPS data from transporter are keep confidentially under NDA agreement.
- Only get GPS data once shipment are approved by transporter. The other GPS Data outside of shipment can not be tracked.

Black box — Smart tracker helps manage the fleet



Trip tracker developed by Smartlog as an added value in the whole solution

Fleet management

- Tracking location, speed, temperature
- Tracking all vehicles on the system

Integrating with TMS

- Tracking location, speed, temperature
- Tracking all vehicles on the system

Easy to implement

- Saving invested expense
- Monthly charging

Information

- Unit price: 2,000,000
 VND/equipment
- FOC for 18 tháng tracking software

Using for Truck Trailer Container Romooc Barge

Proud of the value that STM has brought

Benefits

Improve cash flow

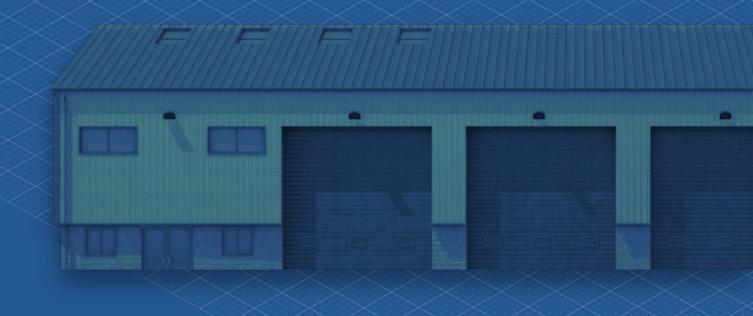
• Increase compliance and reduce transportation risk



Reducing expense of vehicles	 Increase vehicle efficiency (tonnage, running time, delivered output) Optimal transportation planning for home vehicles Optimizing expense of Vendor's vehicle 	Saving 20%
Reducing managing and tracking expense	 Real-time tracking, full GPS integration with multiple suppliers Automatic warning (delayed delivery, wrong route, wrong stop) Delivery Authentication (E-POD), document capture Manage all vehicle operations and expenses: fuel, repair, maintenance, depreciation Driver management: salary, timekeeping, advance expenses, reimbursement 	10% optimal
Reducing expense of Vendor	 Help vendors use vehicles continuously and optimize trips and delivery routes Increase access to vendor network by connecting TMX 	5% optimal
Benefits	 Increase customer satisfaction Increase delivery proficiency 	



Warehouse Management Solution - SWM



Painpoints and SWM solution



Painpoints

- 01 Manual Operation Control
- Lack of ability to optimize warehouse operations
- 03 Lack of goods quality control tools
- 04. Slow to analyze and make decisions
- 05 Discrete and local system platform

SOLUTION

100% full visibility

SWM provides full visibility for all inbound, outbound, inventory and handover activities with carriers

Smart cargo handling tactics

- Inbound tacticsSmart outbound tactics
 - Replenishment tactics

Product Shelf-life control

Product shelf-life control feature
Expired stock warning feature
Product tracing feature

Reporting tools

04 Dashboard anf Report

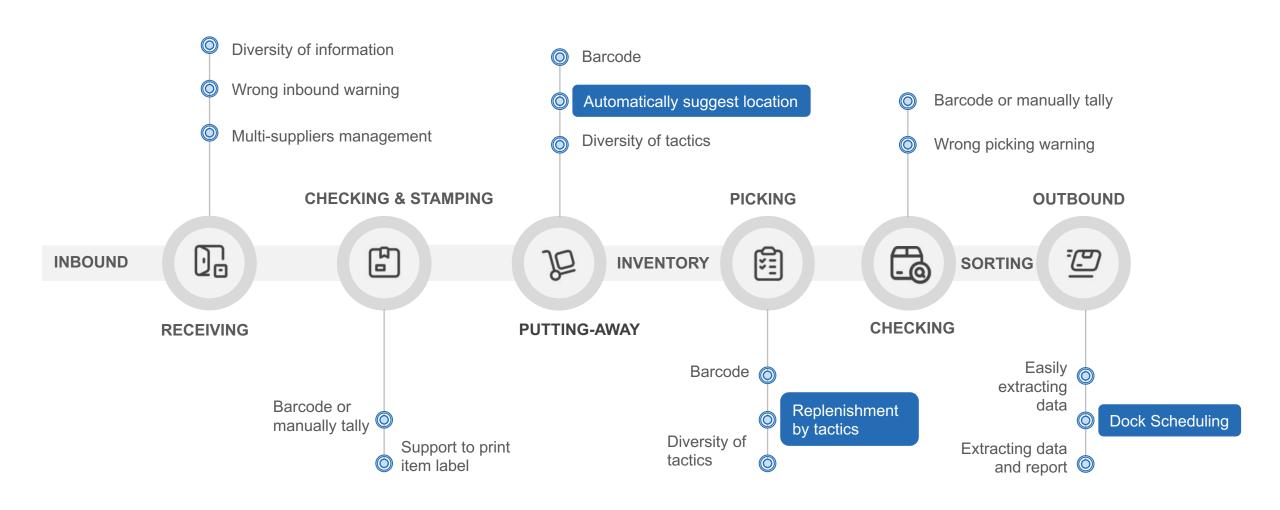
05

Integrating solution

Synchronize with ERP (SAP, Info, Oracle..)

SWM - Comprehensive solution to control warehouse management





With many serving models





Material warehouse

Manage input materials during production process linked to factory



Finished products warehouse

Manage finished goods received from factory and delivered to others distributors



Distribution warehouse

Where orders are completed and operated at high pace



Retail warehouse

Sell goods directly to consumers



CFS warehouse

Warehouse performs activities of gathering, dividing and separating goods of many shippers on the same container

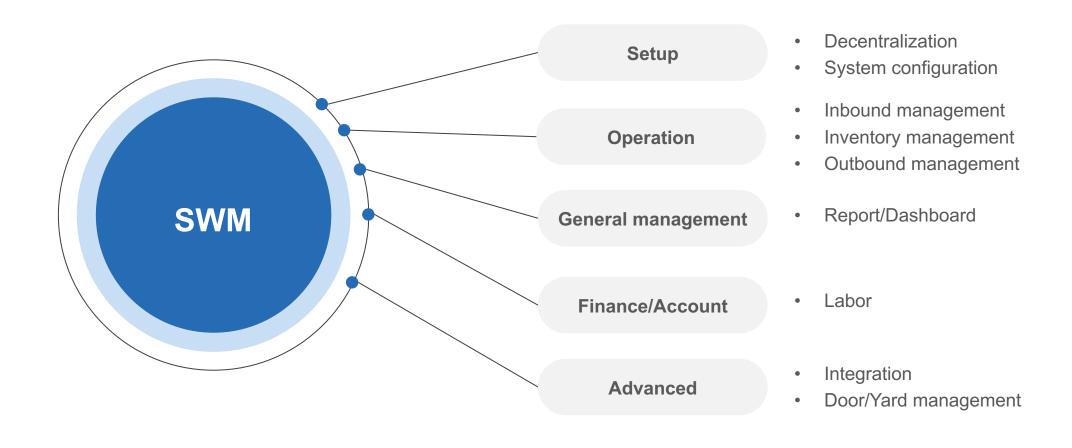


Bonded warehouse

Storage of goods that had been finished customs declaration and sent to wait for import/export

Fully functional system for operation and management





With standard and advanced feature



Standard feature		Advanced feature
Receiving	Picking	Slotting
Checking	Masterpick	Supplier Management
Putting-awa	Physical Inventory/ Cycle Counting	Dock/yard & RFID Management
Inventory management	Cross Docking	Data analyzing
Loading	RF/ Mobile	Integrating with STM, ERP
Sorting/Arranging	Goods moving/transferring	Intuitive report
Replenishing	Value-Added Service	Automatic billing

Simple inbound procedure

Inbound



Inventory

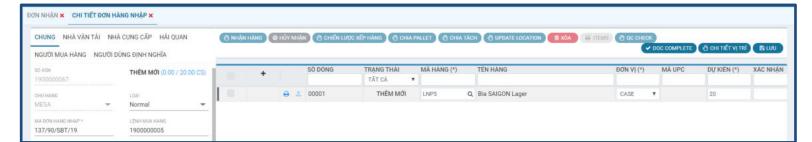
Outbound

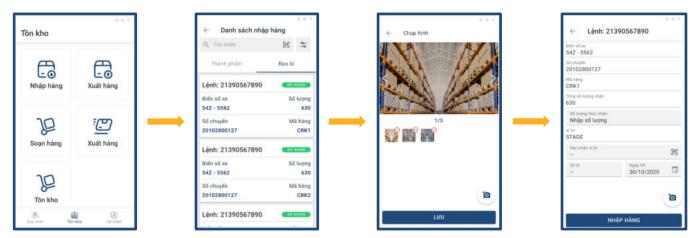
Dashboard

Report

- Simply managing PO status
- Real-time inventory recording







The change is that I have inventory information immediately when the goods are imported on the mobile app, no longer waiting for the inventory input from the accountant's.

- Customer



Main feature

- Automatically allocating location to put-away according to tactics
- Customizing forms/output slips according to customer requirements
- Warning of wrong item input
- · Managing all goods information
- Integrating with handheld devices

The change from manual inbound to using SWM





Inventory

Outbound

Dashboard

Report



Manual inbound

- Record manually by paperwork when receiving.
- Tallying by eye, risk of wrong inspection, shortage of goods.
- Putting-away according to experience.
- Not optimizing storage area



SWM inbound

- Automatically allocating locations to put-away.
- Closely tracking time of inbound.
- Automatically updating order information.
- Automatically alerting when inputting wrong item code.
- Easily tracking entire progress when receiving large shipment.
- Managing importing docks

Strict control of inbound/outbound/inventory transactions





Inbound

Outbound

Dashboard

Report



Conducting transaction

Inbound in time

Bringing goods to inventory position

Picking and outbound accurately by handheld

Saving expenses and time

Checking goods information

Moving/Transfer goods by handheld



Inventory history

Comprehensive control of all transactions

Retrieve history of operations, outbound - inbound, adjusting inventory



Inventory storage

According to the location, the goods are divided into independent parts, odd - even, damaged or expired goods

According to the LOT number, the storekeeper will easily know which items are out of date or near the date

According to LOT number, Pallet ID, số LOT, location



Tallying

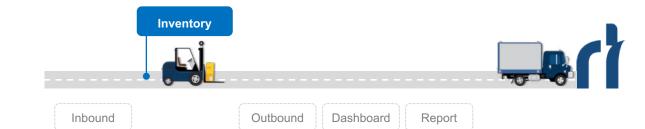
Tallying inventoryby location and LOT number

Actively control by handheld

Saving paperwork and its costs

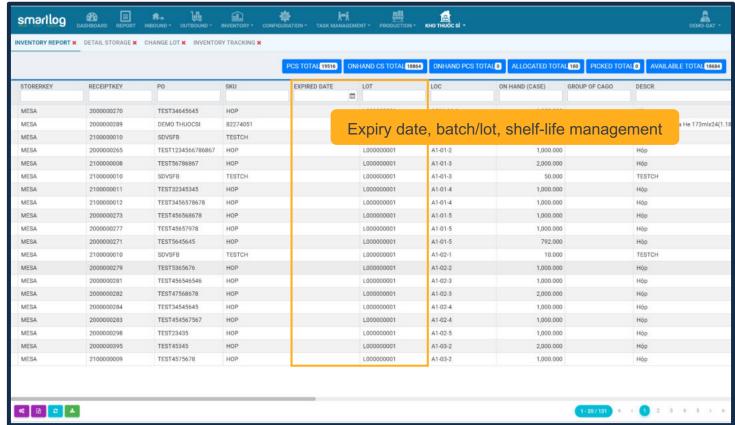
- 99.9% inventory accuracy
- Reducing 100% paperwork
- Inventory in real time

Detailed, accurate inventory management on multiple levels



Comprehensive support for requirements and levels of inventory management





I easily set up inventory
management views such as shelflife, product quality ratings and
easy to execute inventory
commands. Customizing reports
according to the user's
arrangement..

- Storekeeper



The change from manual stock count to using SWM





Inbound

Outbound

Dashboard

Report





- Stocktaking according to paperwork, wasting too much time.
- Wasting time to count
- Risk of wrong inspection, lack of goods.
- Difficulty in retrieving transaction history when number of stocks is different.



SWM stock count

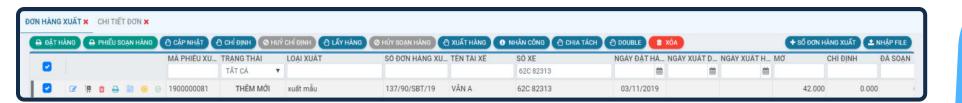
- Real-time stock count by location, item code, zone,...
- · Stock counting directly by handheld.
- Guaranteeing inventory accuracy is up to 99%.
- Easily retrieving transaction history when there is difference.
- Exporting inventory report immediately after completing tallying.

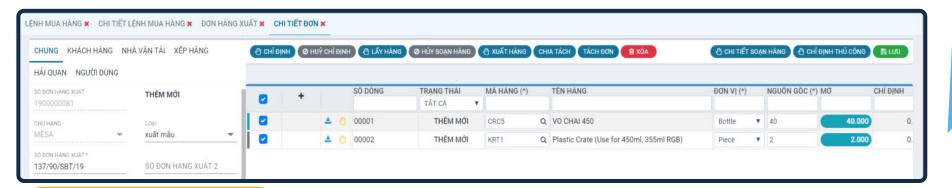
In the past, it took me 1
day for 30 people including
warehouse staff and
accountant to take inventory
every month, now it's
shortened to 2 hours a week..
- Chief Accountant



Outbound according to diverse and optimal tactics







- Convenient app
- Accurately scanning
- Fast

Main feature

- Managing FEFO & accurately by each Pallet ID, location, SKU, quantity, Batch/Lot.
- Accurately managing SO status.
- Outbound based on actual warehouse situation, documents/coordinating proactively.
- SWM supports real-time outbound operations

Managing shelf-life according to SO is a complicated task that made me have headaches before, now that activity has become "invisible" thanks to a one-time setup on the system

- Warehouse Manager



Outbound according to diverse and optimal tactics

Outbound

Inbound Inventory Dashboard Report

Simple app to training new personnel easily and fast đơn giản nên việc training nhân sự mới dễ dàng và nhanh chóng.

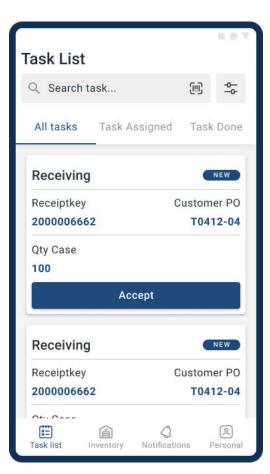
- Outbound manager

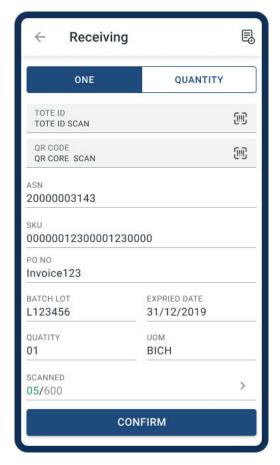


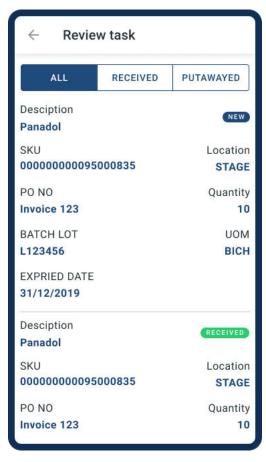
- Optimizing the way to pick up
- Guarantee shelf life, FEFO
- Real-time

Main feature

- · The processing steps on the app are indicative
- · The operation performed by barcode scanning ensures accuracy and speed







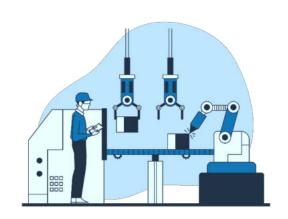
The change from manual outbound to using SWM



Manual outbound

- Picking according to personnel experience.
- Spending much time to find goods.
- Goods are easily damaged due to too much moving.
- Wrong outbound, items, does not meet FIFO, FEFO tactics.
- Tallying by eye, easily mistaken



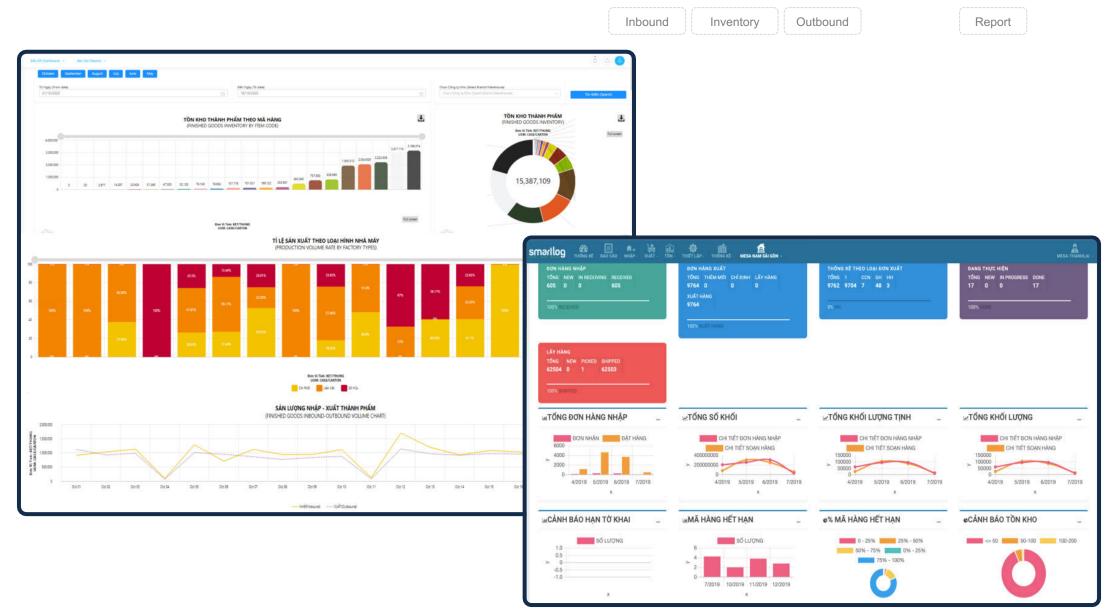


SWM outbound

- Automatically allocating location to pick according to tactic: FIFO, FEFO,...
- Optimizing moving distance in the warehouse.
- Not depending on personnel experience.
- Overall tracking of outbound.
- Automatically tallying when outbound

Intuitive and vivid Dashboard



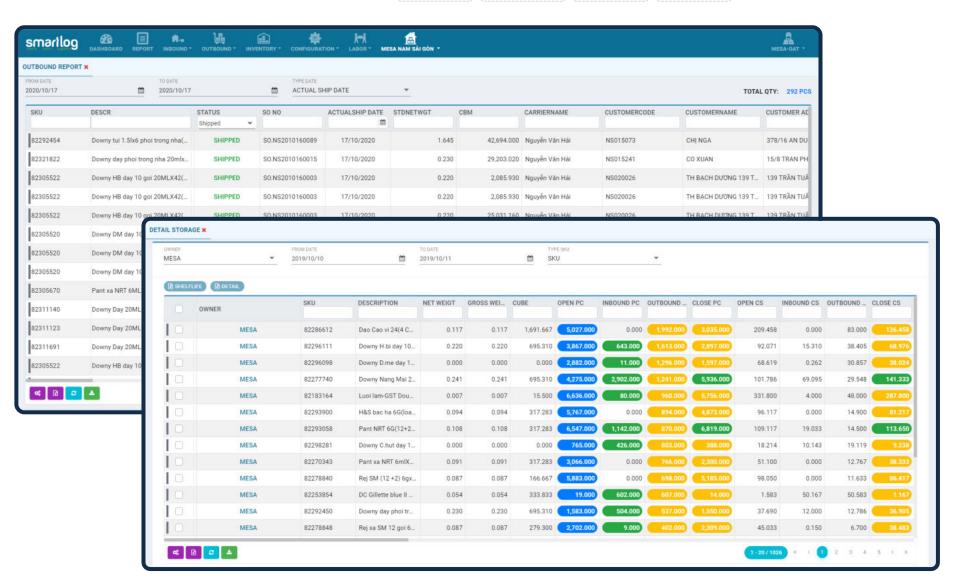


Flexible reporting and meet all needs



Inbound Inventory Outbound Dashboard

- Automatic reports for recurring services and incurred
- Different forms of calculation (by volume, weight, pallet, turnover, etc.)
- Optional reporting period (monthly, quarterly, annual)

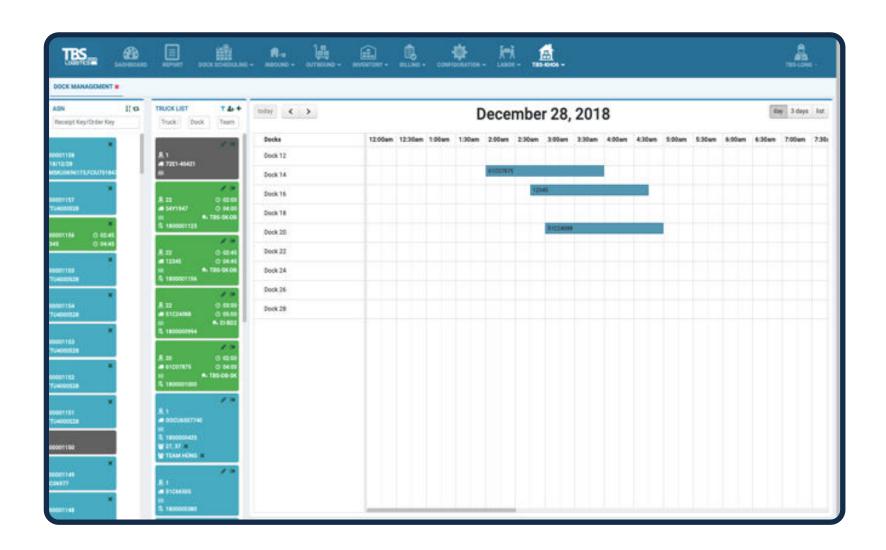


Dock management helps to plan shipment efficiently



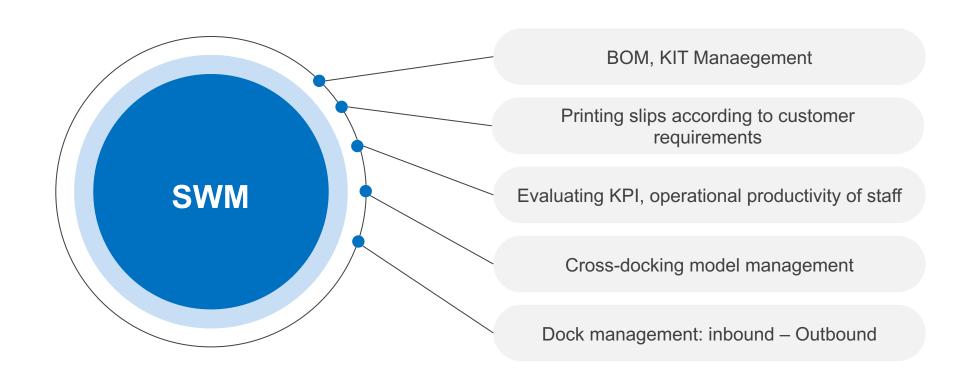
Inbound Inventory Outbound Dashboard

- Efficient planning for pickup and delivery of truck
- Designated doors for trucks to enter according to specific unloading/loading times
- Efficiently managing unloading/loading time and measure KPI
- Easy to use by dragging and dropping the truck into the allotted time frame



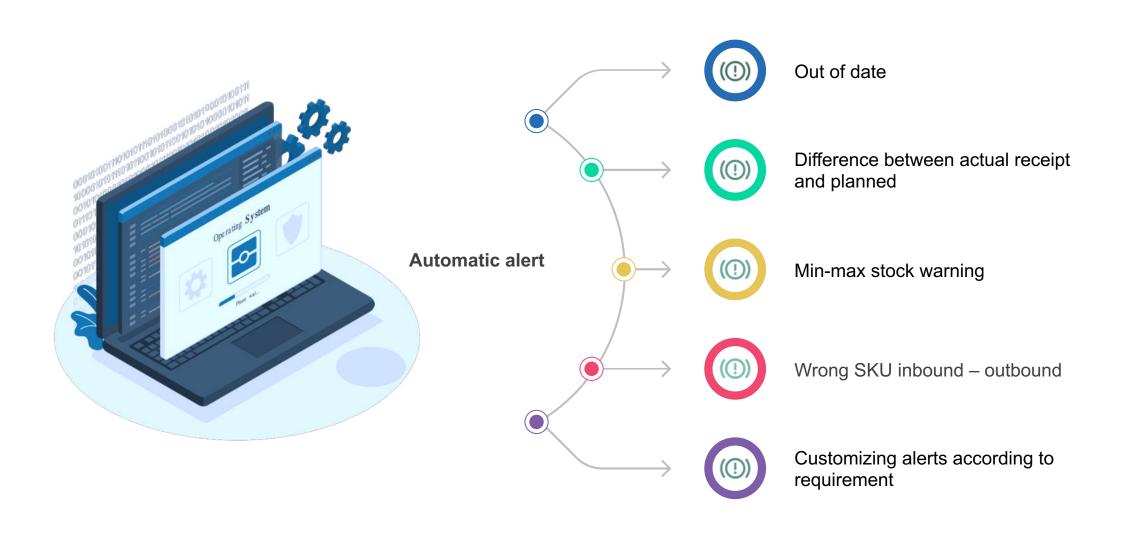
Other outstanding features further meet customer requirements





Features that effectively support intelligent management





Smartlog provides/consults hardware equipment for customers



Brand	Seuic	CHAINWAY®	EDStar Navigation Group
	SEUIC – AUTOID9	Chainway C4050-Q4	Kaicom K7
Model	09.26	9.47 4Gun	
Processing speed	Qualcomm 1,3GHz, Quad-core	Qualcomm 1,3GHz, Quad-core	Qualcomm 1,0GHz, Quad-core
Storage (RAM/ROM)	2Gb/16Gb	2Gb/16Gb	1Gb/8Gb
Display	4"WVGA (480*800)	4"WVGA (480*800)	4"WVGA (480*800)
Battery (mAh)	4,000 mAh	3,200 mAh	4,000 mAh
Operating System	Android 5.1	Android 5.1	Android 5.1
Connection type	4G/Wifi/Bluetooth	4G/Wifi/Bluetooth	4G/Wifi/Bluetooth
Sealing (IP)	IP67	IP64	IP65
Reference pricing	15,500,000	12,200,000	14,100,000

Smartlog provides/consults hardware equipment for customers



Brand	₹ ZEBRA	₹ ZEBRA	₹ ZEBRA
	Zebra ZD230	Zebra GX430t	Zebra ZT410
Model	O mice		THE RESIDENCE OF THE PARTY OF T
Resolution (dpi)	203	300	203
Print Width(mm)	118	104	118
Memory	512mb Flash – 256mb SD Ram	4mb Flash 8mb Expanded Flash	512mb Flash – 256mb DRam
Print speed (mm/s)	365	356	450
Product Warranty	1 năm	1 năm	1 năm

Proud of the value that SWM has brought



0	Reducing labor, MHE expenses	 Speed up outbound based on the operating tactics of the system Speed up inbound thanks to integration and pre-printed labels on the system Optimizing operation by eliminating manual steps by Realtime on Handheld Indication system, available instructions for operation 	10-15% Optimal
Ta	Reducing management expenses	 Data statistics in the form of Dashboard/Report Automatically alerting according to activities/alerts Proactively control order and plan, tactical processing 	5-10% Optimal
	Reducing inventory	 100% accurately managing inventory data, inbound/outbound activities 100% accurately managing Batch/Lot, Pallet to each distributor 	10-15% Optimal
	Reducing storage expenses	 3D visualization charts in inventory for storing planning Accurately storing detailed information to each pallet Saving all transaction history, employee output 	10-15% Optimal
69	Improving service	 Improving service quality by reducing customer pick-up time Enhancing the accuracy and visualization of data for customers Retrieving analytics data for customers Tracking outbound by Pallet for each Batch/lot for each Distributor 	

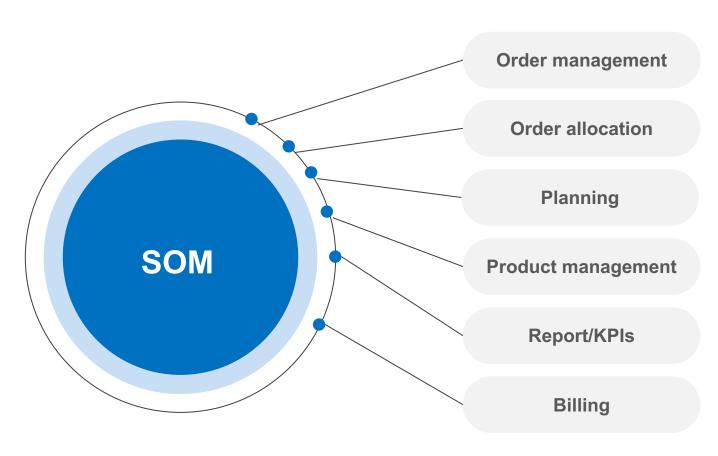


Order Management Solution - SOM



SOM - Focus on supporting to manage order and to plan





- Integration with Ecommerce, Website, Payment Gateway,
 Carrier
- Real-time order status tracking
- Setup priorities and constraints for order processing
- Distributing orders by channel
- Planning to move inventory between warehouses
- Transport planning
- Product Management
- Promotions Management
- Real-time KPIs (Channel Revenue, COD..)
- Inventory, Carrier Management
- Automatic expense reconciliation reports
- Customizing reports according to requirements

1. Managing orders on a user-friendly and multi-functional platform











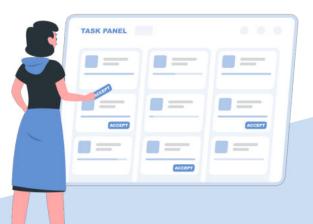


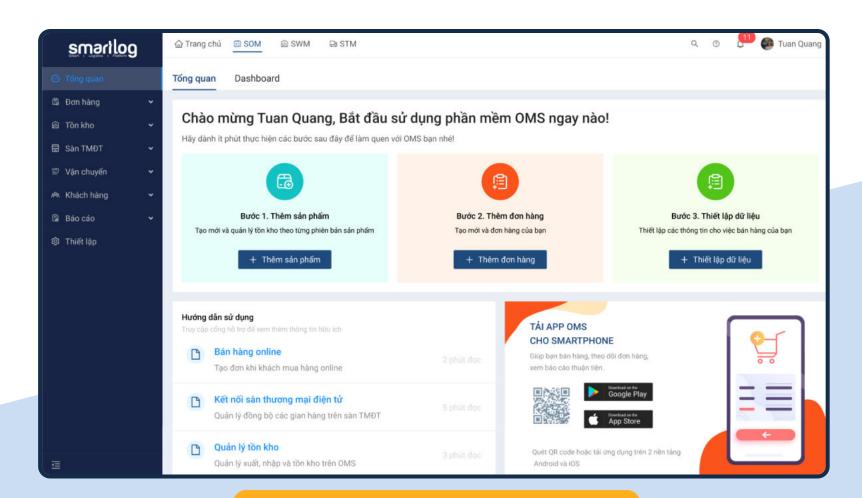










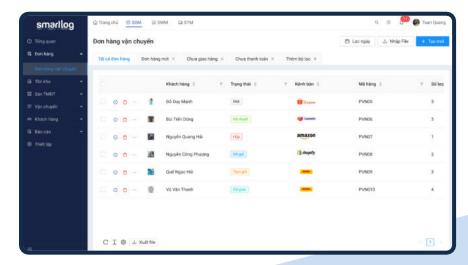


- Easy to track order
- Integrated to receive orders from multiple channels

2. Order processing on 1 interface for multi-channel

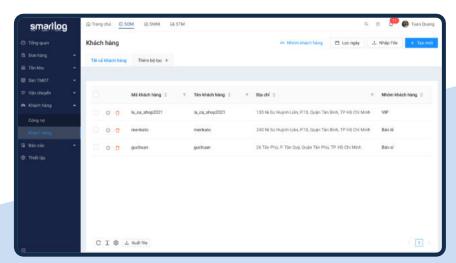






Tracking all orders on 1 interface:

- Tracking orders by shipper / whole / whole sales channel, shipping service package
- Controlling orders by status
- Displaying a warning for orders that are late to process



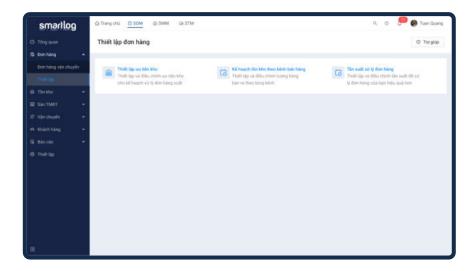
Customer and product management:

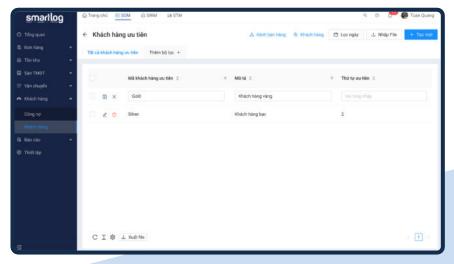
- Managing customer segment by channel
- Making order frequency statistics to build priority tactics for each customer set/channel

3. Order allocation









- Reducing manual order processing
- Reducing manual inventory tracking

1. Setup customer order/priority processing channel

- Solving the problem of prioritizing orders by channel / audience instead of manual tracking and by feelings.
- The reservable features by channel will support order management and SLA commitments with customers

2. Setting the processor inventory levels

- Expand the reservable inventory level from available stock, to on-the-go inventory, to production inventory,... to help manage future orders as well as automatically process priority orders when available.
- Fix manual inventory tracking (tracking)

4. Inventory Planning





- Reducing loss of sales
- Tối ưu chi phí điều chuyển hàng hóa, vận chuyển
- Optimizing expenses of goods moving/shipping

When there are many Ecommerce sales channels (Shopee, Tiki, Lazada, Web), GT, MT, stores and each sales channel has a different priority, the distribution of inventory by channel helps customers with problems:

- Planning ahead on the principle of inventory allocation by channel/warehouse
- Constrainting the rules of which goods belong to which channel
- Automatically creating inventory transfer orders according to optimal operating constraints (transportation, storage expenses)



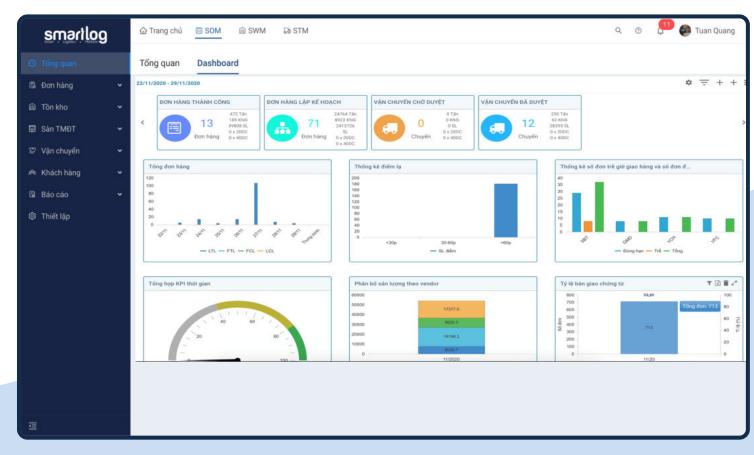
5. Dashboards



Customizing reports that meets tracking requirements of customer:

- Tracking order status in channels/carriers
- Tracking sales revenue of each channel by day/month/year
- Tracking inventory/ each warehouse
- Tracking COD





Expected value that OMS will bring



Inte	egration •	Reducing tracking and processing time in various channels Reducing mistakes in order processing	10-15% Optimal
Ord pro	der • •cessing	Reducing time to make decision for order processing for priority, exceptional orders	5-10% Optimal
Ord allo	der ocation	Reducing time to process order according to different priorities Increase customer's experiences by managing time commitment Reducing warehouse and transportation operating expenses	10-15% Optimal
	entory • nning •	Reducing inventory tracking and adjusting time for channels Reduce inventory expenses	10-15% Optimal
	oroving • vice •	Improve service quality through accurate updates, timely order processing Unify customer experience across sales channels	



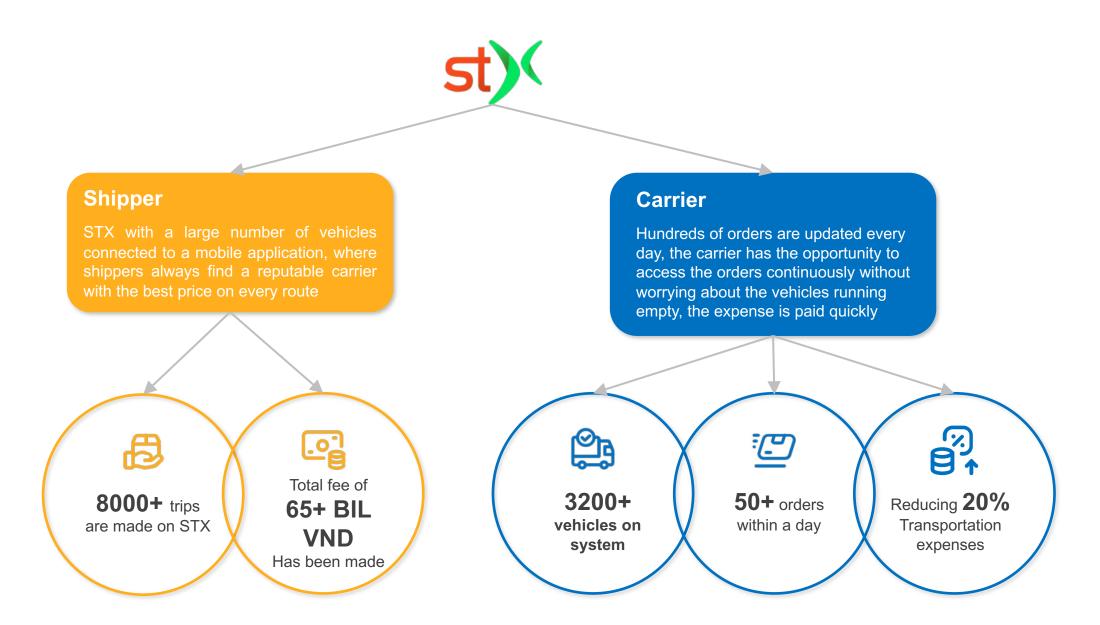
Transportation

Exchange Solution
STX



STX - Operation Model of Systems





4-step process of information exchange

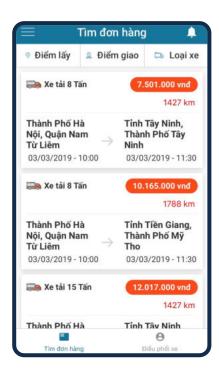


1. Finding trip

2. Approving trip

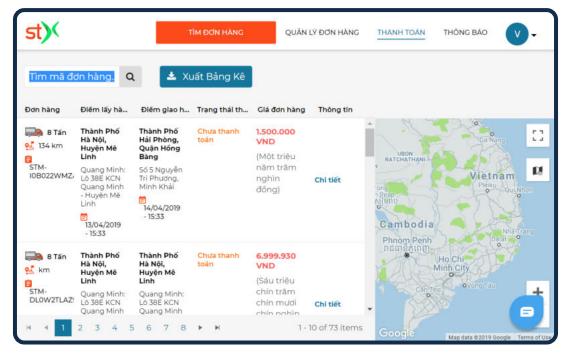
3. TracKing route

4. PAYMENT









Proud of the value that STM has brought

Benefits

Improve cash flow

• Increase compliance and reduce transportation risk



Reducing expense of vehicles	 Increase vehicle efficiency (tonnage, running time, delivered output) Optimal transportation planning for home vehicles Optimizing expense of Vendor's vehicle 	Saving 20%
Reducing managing and tracking expense	 Real-time tracking, full GPS integration with multiple suppliers Automatic warning (delayed delivery, wrong route, wrong stop) Delivery Authentication (E-POD), document capture Manage all vehicle operations and expenses: fuel, repair, maintenance, depreciation Driver management: salary, timekeeping, advance expenses, reimbursement 	10% optimal
Reducing expense of Vendor	 Help vendors use vehicles continuously and optimize trips and delivery routes Increase access to vendor network by connecting TMX 	5% optimal
Benefits	 Increase customer satisfaction Increase delivery proficiency 	



Container Optimization Platform - COS



COS - Empty Container Reuse Platform



What is COS?

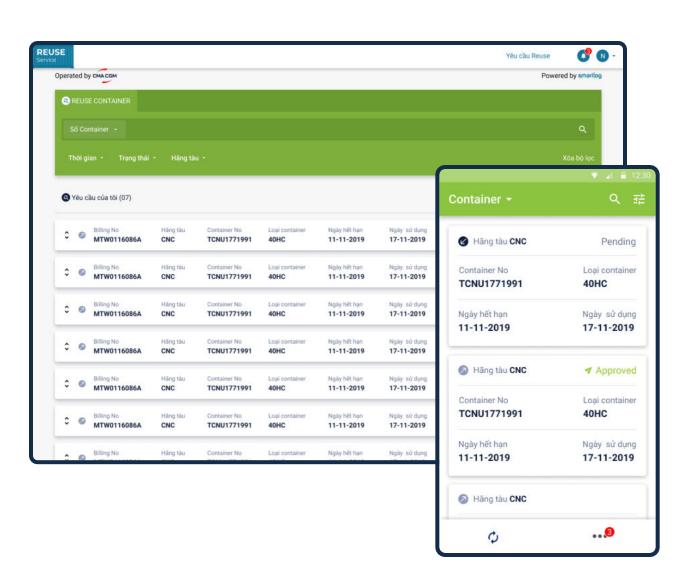
COS is the portal providing the platform for shipping lines to offer container optimization solutions for 3PLs, shippers, and carriers.

Improvements

- Automatically process order.
- Reduce empty- good trips and lift on lift off charges by connecting importers with exporters.
- Reduce traffic jams and environmental pollution.

Customer & Partner

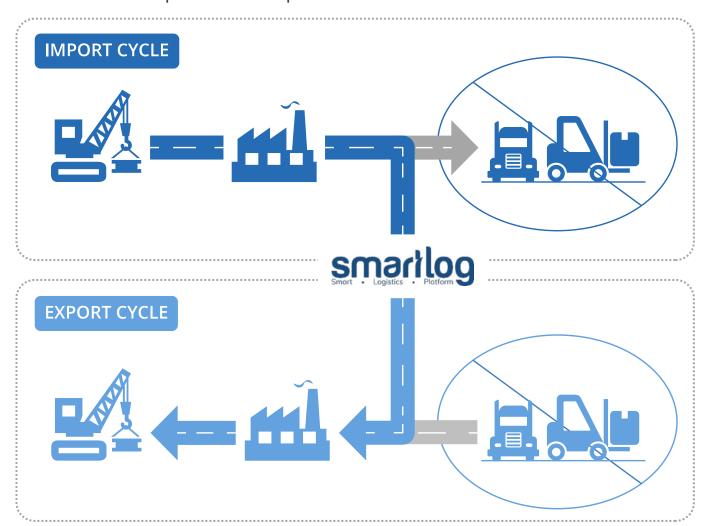




Container Re-use



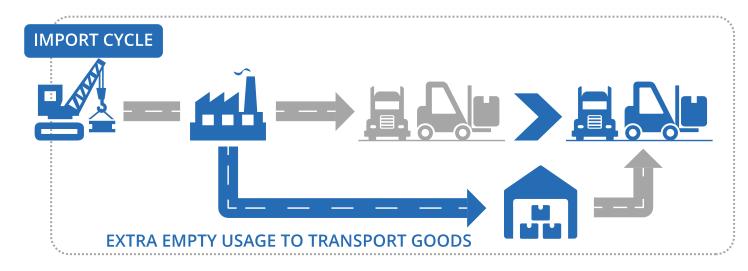
Reducing the movement and lifting of empty containers by linking importers with exporters that need to use container



Container MT-Move



Increased flexibility in changing container pick up/drop off locations

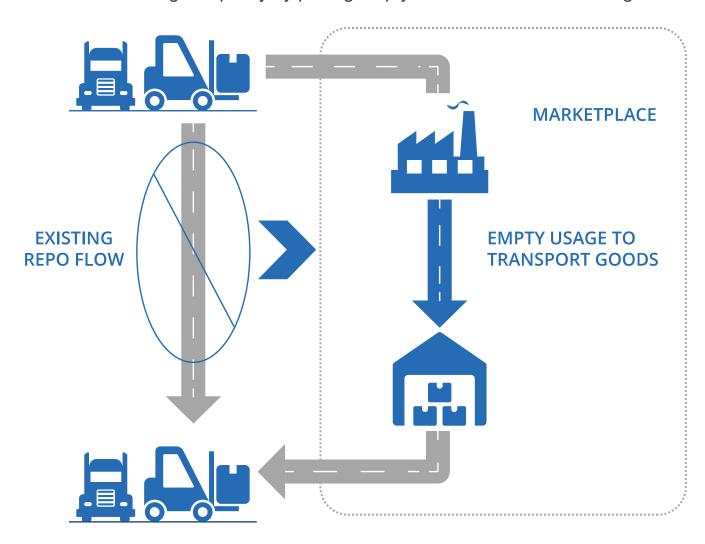




Container MT Rental



Increase freight capacity by putting empty containers on the exchange



Brought value



MT Re-use

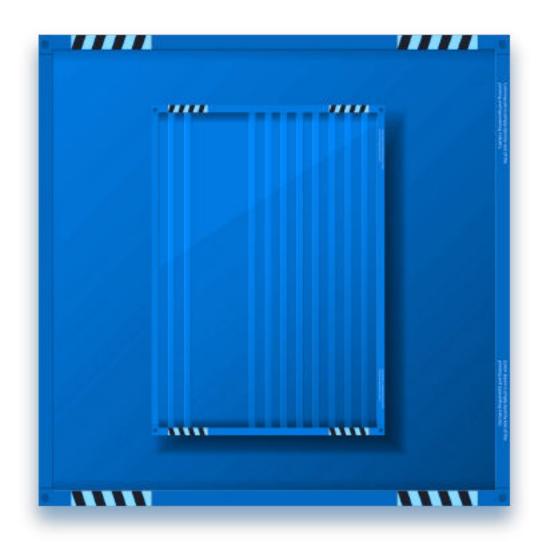
Saving lift on – lift off of empty container and reduce time moving to depot.

MT Move

Extra transportation with Empty Container by changing Drop off/Pick up location

MT Rental

Extra transportation between depo by push MT Container into Marketplace





Technology





Technology



Smartlog deploys SaaS (WMS, TMS) on Cloud with 2 models





PRIVATE CLOUD

This is the Cloud infrastructure for **ONLY** 1 customer. A Private Cloud system can be located at the customer's Datacenter or at Smartlog's datacenter. This system is managed by the customer.

PUBLIC CLOUD

- This is a Cloud infrastructure for EVERYONE, not limited to individuals or enterprises. Public Cloud is quite popular and easy to use and is a Smartlog model that is rolling out to all customers.
- The service is run on the Amazon Web Services platform to ensure to provide customers with a secure platform to support businesses to expand and grow

Server & programming language





Programming language
.Net & Angular





Server Viettel & Microsoft IIS



SWM

Programming language .Net, Nodejs & Angular







Server Aws Cloud, Docker, Eks







STX

Programming language .Net, Nodejs, React & Angular









Server Aws Cloud, Docker, Eks







System security



Assigning access rights

- Set a time limit so that ordinary users can't edit data for a particular day.
- User categories can be used to control to prevent users from viewing inappropriate data for assigned tasks.
- Managers can track the origin of users' access including date, time, IP address





IP address limit

User IDs can be set to log in from specific IP addresses. This allows users to be able to log into the company's computer or phone.

Password Policy

- We recommend that users change their passwords on a regular basis to ensure that a high level of security for data is maintained.
- The user can choose the time period to change the password.
- An ID address will be locked after 5 failed login attempts.



System security



Server

- SMARTLOG's servers are not located in any SMARTLOG offices but are hosted on AWS servers. The servers are installed in a secured database and in a rigorously tested environment.
- Employees do not have server access.
- · Customer data is stored on many separate servers at all times.
- The servers are protected 24/24.
- The use of connected external storage devices is not allowed.





Amazon Web Services: SMARTLOG's system is hosted on Amazon Web Services.

Benefit:

Safe scaling with superior visibility and control

With AWS, you have control over location data stored, who has access to data and resources that your organization is consuming at any given time. Ability to access control and identity level of detail combined with continuous monitoring for confidential information almost in real time to ensure that you always have access to the resources appropriately, regardless the location of information storage.

Automating and reducing risk with intensive integration services

Automate security tasks on AWS enables enhanced security by reducing configuration errors caused by humans and help your team have more time to focus on the important work to the enterprise

Built with the highest standards of privacy and data security

With AWS, you can thrive on the most secured global infrastructure, because you always own your data, including the ability to encrypt, move, and manage retention.

Backup & Restore



Backup by customer

- Customer data is copied on a regular basis. All data is stored in three different servers and copied daily.
- · Daily replication allows to control and secure data.





Backup by user

In addition to backup by Smartlog, we encourage customers to export data. This is also a backup and personal act.

Data storage

The system is set up so that information is not deleted accidentally. If the information is deleted, a "Delete" message will appear. Therefore, if data is accidentally deleted, it can be copied and restored. In case data is deleted due to vandalism, SMARTLOG will work with customers on a case-by-case basis to recover data as soon as possible.





Support service for Enterprise





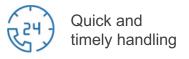
Support service



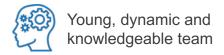
Commitment to support services — Service level agreement (SLA)











Category		New requirement		
Level	د ُک Low SLA	دأی Average SLA	د!ُڪHigh SLA	All requirements
Level description	The system has an error arise but can still run and work	The system can run but the processing is slow	The system is completely suspended and cannot run	Additional requirements arising out of contract/agreement
Responding time	4 hours	4 hours	1 hour	4 hours
Handling time	3 hours – 0 hour	1 day – 0 hour	4 hours – 0 hour	Sẽ thống nhất giữa 2 bên

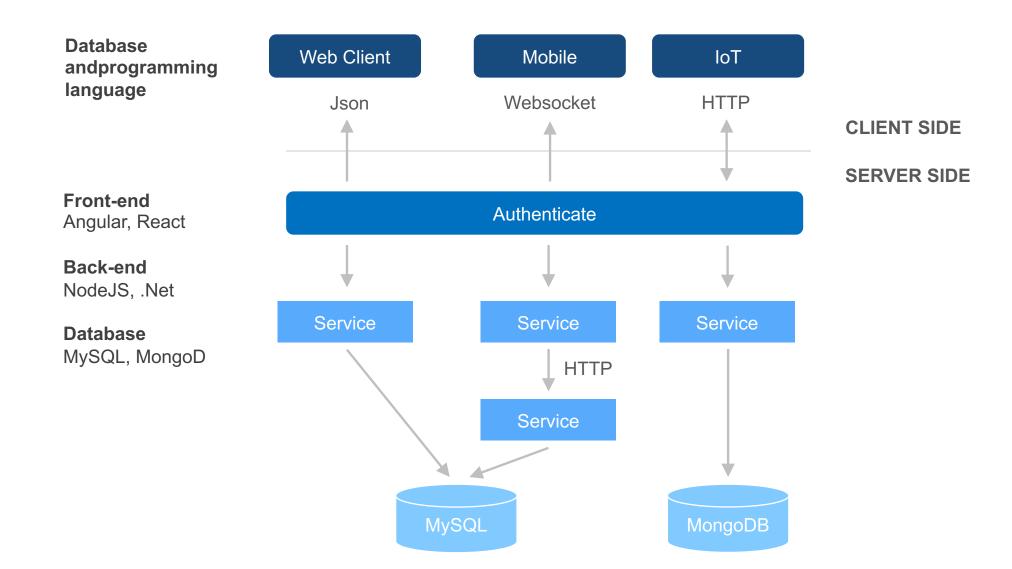


Integrating solution



System infrastructure

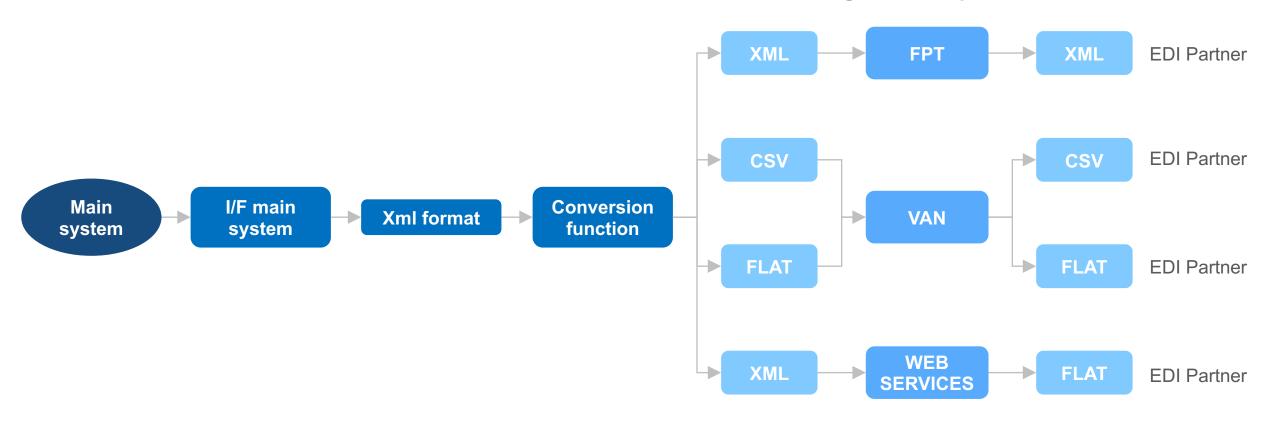




Integration capabilities



Multi-message transfer protocol function





Integration experience









TÍCH HỢP 3PL















TÍCH HỢP TRỰC TIẾP









HỆ THỐNG ĐÃ TÍCH HỢP











Integration experience



Customer	Owner	Description	Global / Local	Protocol	Integrated System			
SWM (Smartlog Warehouse Management systems)								
VINAFCO	MOTUL	Lubricant	Global	FTP/EDI	SAP			
TRASAS	JPAL	Fashion	Global	EDI	SAP			
TRASAS	TRASAS	Alcohol, food	Local	API	SAP			
FIXMART	FIXMART	Material	Local	API	Kios Viet			
ACC	ACC	Chemical	Local	API	Microsof Dynamic			
VINAFCO	Central group	Fashion	Global	EDI	GOLD/AX			
STM (Smartlog Transport Management systems)								
Nutifood	Nutifood	Milk	Local	EDI	Oracle			
Sabeco	Sabeco	Beer	Global	API	Bravo			
SNPL	SNPL	3PL	Local	API	OTM			
Sotrans	Colgate	3PL	Global	EDI	SAP			
SAFI	SAFI	3PL	Global	EDI	FAST			
All				API	GPS black box			



Strategic coorporation



Expanding cooperation with strategic partners



Supply Chain Solution Consulting Partner

Scale of implemented projects:

- TMX has implemented projects worth more than 10 billion USD across Asia-Pacific
- Deploying projects with a scale of 500,000 m2 in Australia

Brought value:

- Customers have reduced expense by more than \$5 billion thanks to TMX's innovations
- More than 80% of our work comes from referrals or working with existing clients



Pacific in providing

 consulting services on

 supply chain solutions and
 digital transformation

Companies that are consulted in Vietnam:

One Mount Group Supply Chain Stratergy

One Mount Group

Operation Excellence & Cross-Functional Collaboration

VinCommerce Supply Chain Stratergy

VinCommerce Business Improvement Program

Current cooperation project:

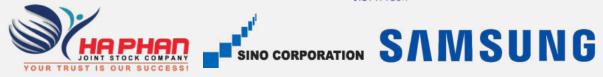
- TMX-Smartlog cooperates in a consulting Specific Supply chain model for an agricultural ecosystem with the goal of helping customers
- Designing a closed ecosystem solution, increasing the value of agricultural land and agricultural products with 1000 models
- Reducing logistics expenses through soil aggregation strategy, planning large-scale production and use of machinery in agriculture.

Expanding cooperation with strategic partners



CÔNG NGHỆ VÀ PHẦN CỨNG





NGHIÊN CỬU ROBOT, BIG DATA, MACHINE, LEARNING, AI





BUSINESS INTELLIGENCE & TU VÁN







Case study



Together with SABECO to build a technology ecosystem STM - SWM - Control Tower



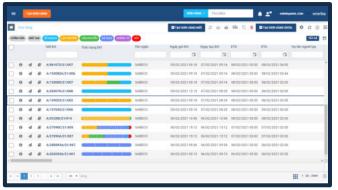
STM System

m SWM System

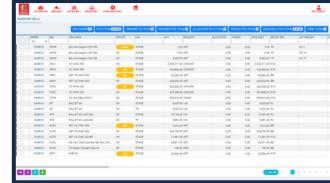


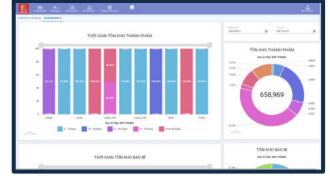


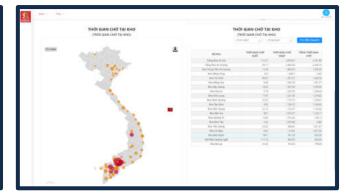
The leading customer in the beverage industry













Actual operation

- Number of daily trucks : > 500
- Number of daily trips: 700
- Number of vendors: 30
- Number of warehouses: 100

Implemented solution

- E2E comprehensive Visual Control Tower
- Tracking order status in real time via TMS and reducing paperwork via WMS
- Managing 100 warehouses and 30 vendors
- Area dumping detection
- Reconciliation with vendors and automatic reporting

One Mount Group - Building SWM and STM systems

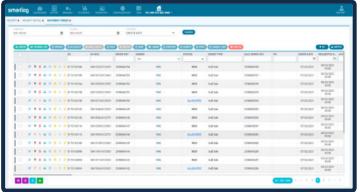


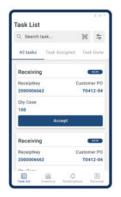
smortle

One Mount

Khách hàng đứng đầu trong lĩnh vực phân phối bán lẻ

STM System

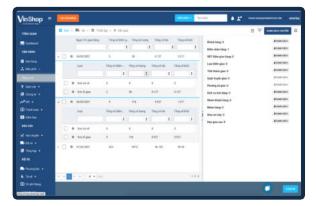


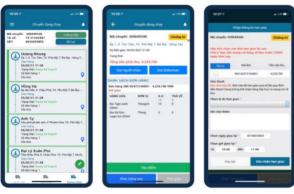






SWM System





Actual operation

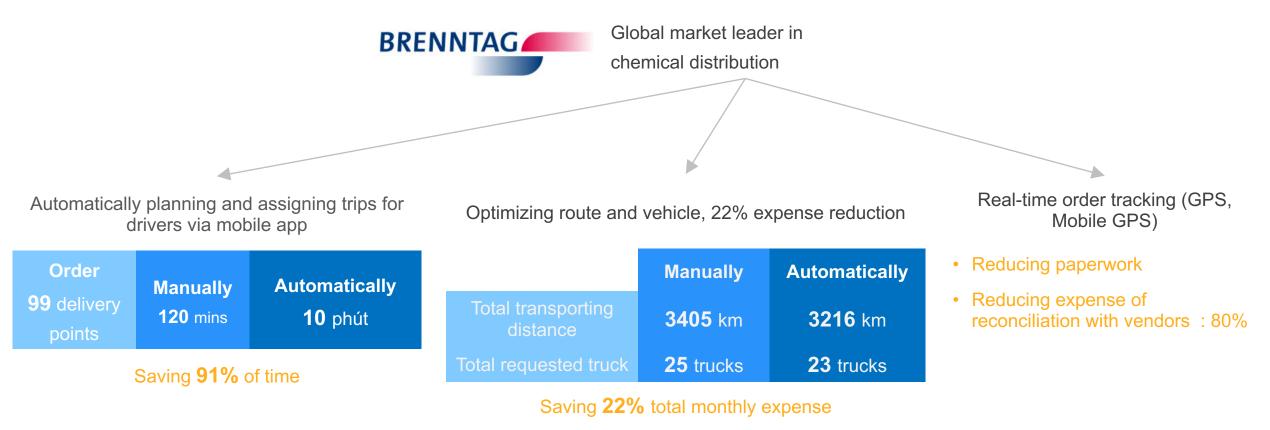
- Number of daily trucks : > 2000
- Number of daily trips: 700
- Number of vendors: 30
- Number of warehouses: ~3 and 2 hubs

Implemented solution

- STM and SWM duo solution (nationwide)
- Control tower helps control the whole chain
- Effectively control vendor's vehicle
- Optimizing fleet operation
- Managing fleets and transportation and tracking KPIs

BRENNTAG - Solving transport optimization problems





Actual operation

- Intuitive fleet management
- Transport and truck planning
- High operating expenses
- Manual data management
- Extending payment

Implemented solution

Using transportation management system STM

VINAFCO - Warehouse control solution





Leading logistics service provider(Transportation, Warehousing) in Vietnam

Results



Reducing time to create an inbound/outbound order up to 40%-50%



Reducing time to put away by 45%



Reducing time to pick by 40%



Reducing human resources by 25%



Reducing warehouse operation expenses by 25%-40%



Managing warehouse by real-time

Deployed customers: Central Group, Perfetti Van Melle (Vietnam) Ltd,...

Concern

- Reducing inventory expenses, reducing time for packing & putting-away
- Minimizing errors in warehouse operations

Implemented solution

Using warehouse management system SWM

VN POST - Exchange system and transportation management





The largest transportation company in Vietnam





Actual operation

- High transportation expenses
- Lots of paperwork
- No real-time order tracking

Implemented solution

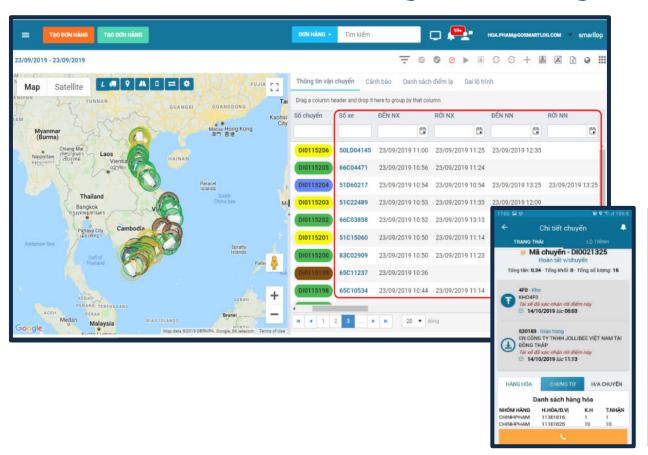
- Joining Smartlog Transport Exchange (STX)
- Using transportation management system STM

THACO - Building a TMS platform for transnational logistics management



THACO

The company provides logistics services: warehousing, ports, transportation for the fields of agriculture-forestry, mechanical engineering..



Actual operation

- Track & trace manually
- Difficulty planning the transportation of agricultural products (cattle, fruit, construction materials...) from Laos, Cambodia..
- Many paperworks need to be stored
- No real-time order tracking
- Need to manage fleet/expense information

Implemented solution

Using transportation management system STM

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CHÚNG TỬ

- Track & trace feature
- Truck planning feature
- Mobile app for driver
- POD management
- Fleet management

Thien Viet - Building a warehouse system and control QR code for the factory





The leading company in Nests production in Vietnam







Actual operation

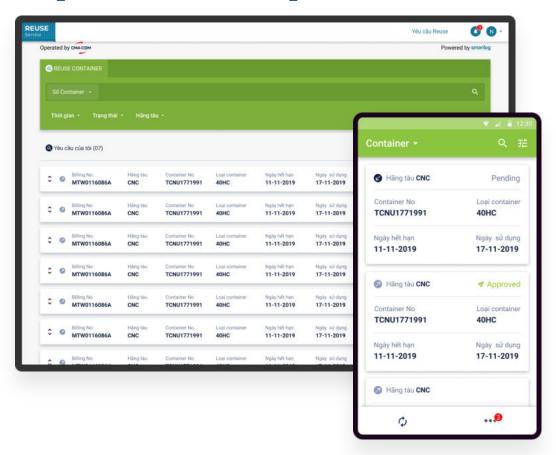
- Number of warehouses: 4 warehouses & 1 factory
- Commodity type: > 300
- Storage volume: ~ 15,000 carton
- Production output: ~ 90,000 vials, bags/day
- Production shift: 3 shifts (8 hours/shift)

Implemented solution

- Comprehensive Warehouse Management (SWM) software from input materials to distribution agent
- Strictly controlling each stage in production
- Paperless operation: inbound, manufacture, and outbound on the Handheld app
- Providing QR Code printing software for production and traceability
- Integration with SAP management software, QR Code printing software, Vial counter, Capacity meter

CMA - CGM strategic cooperation on STX platform









MT Re-use

Reducing empty container runs and lifting expense by linking import flows to export demand

MT Move

Sử dụng container rỗng bằng việc thay đổi vị trí trả/ nhận container
Using an empty container by changing the container return/receipt location

MT Rental

Use empty containers by providing empty container to transfer in the market



Smartlog helps you transform your logistics landscape.



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